



## OLD WORLD HOSPITALITY PRIVATE LIMITED (O.W.H.) - BRIEF PROFILE

**Old World Hospitality Pvt. Ltd. (OWH)** is the flagship company of a group with interests in Hospitality & Entertainment.

The Company owns and operates **Hotel Broadway**, New Delhi, which is home to the celebrated '**Chor Bizarre - India's Restaurant**'. In 1996 RWTUV, Germany certified Hotel Broadway as **India's first ISO-9002 Hotel, Restaurant and Banquet facility** - the highest recognition for quality in the country, an exceptional tribute to the O.W.H. team and a rare honour for a hotel built in 1956.

O.W.H. has been operating the hospitality facilities and cultural events at the India Habitat Centre since 1997. Located in the heart of the city, '**Habitat World**' (as the hospitality facilities at IHC are known), boasts of the country's most comprehensive **Convention Centre with 20 function rooms, a members' club with 58 guest rooms and fitness centre, 6 restaurants and 4 performance venues.**

Since its opening in 1997, Habitat World has held between three and four cultural events every day - be it theatre, music concerts, dance performances, films, talks or open fora and has seen some of the most illustrious names in the world participating in its cultural calendar. Habitat World serves over 5000 meals daily, hosts over 6000 conferences and banquets each year and organizes over 1000 live cultural events annually making it **India's largest foodservice and entertainment destination.**

O.W.H. shall be launching **Epicentre** in Gurgaon in early 2008 which will bring to that part of the NCR an auditorium, an art gallery, an amphitheatre, a restaurant, conference & banquet rooms and a 45000 sq ft exhibition hall.

O.W.H. expanded its operations to NOIDA (East of Delhi) in September 2003 with the opening of '**Chor Bizarre**', '**Oriental Octopus**' and '**Lynx**' - a Party Room and to Gurgaon (South of Delhi) in October 2003 with another **Chor Bizarre.**

O.W.H. operates 12 restaurants in the N.C.R. including New Delhi's first and still the foremost food court (**Eatopia**) with 6 sub brands. **The All American Diner, Oriental Octopus** (with 2 branches), **Delhi 'O' Delhi, Past Times** and **The Deck** have all carved out their special niches. Operating different restaurant concepts, straddling every concept, cuisine and wallet with equal panache is an O.W.H. forté. With over **800 employees** in the N.C.R., O.W.H. has invested in people and a very strong training programme. Its management depth is further proven through the successful operations of 3 award winning restaurants in the food capitol of the world - London.

'**Chor Bizarre**', commenced operations in Mayfair, London in 1997 and has won several accolades, including being voted as one of the **Best 10 Restaurants in London** by The Independent and **The Best North Indian Restaurant in U.K.** by The Good Curry Guide. It was also voted amongst '**The top 5 imports in the world along with Nobu, Vong, Asia-de-Cuba & Mju**' by Evening Standard, Metro. In the afternoons Chor Bizarre converts into **Chai Bazaar** serving 30 different teas from India and traditional Indian sweets and street snacks.

**Tamarai**, based at Covent Garden, London serves Pan Asian cuisine and can seat 110 for lunch and dinner with a bar capacity of 300. Designed as a hybrid hub - it is first and foremost a serious restaurant but also during the day time becomes a perfect choice for business meetings, launches and screenings. Post 5.30 pm Tamarai re-invents itself seamlessly from a fine dining restaurant to a late night bar and club. Tamarai was awarded the **Best Wine list in London** By The Independent. The food critic of the Evening Standard says *"I guess what flabbergasted me was that a place as chic and hip as this multi- functional venue should have such an excellent kitchen serving the best pan-fusion food I've had in London. Everyone should eat here at least once"*.

**Sitaaray**, (also in the same building) is an authentic North Indian Grill set against a stunning cinematic background celebrating 75 years of Indian cinema. An interesting addition in the heart of London's theatre land, it is a new Indian dining concept combining the two greatest Indian exports - its cinema and its cuisine. Says A.A. Gill of the Sunday Times. *"The room is a temple to Bollywood... like a fairy tale, the plates keep on coming, getting faster and faster, tastier and tastier"*

**Events Etc.**, the Catering and Entertainment division of O.W.H is considered the most premium service of its kind in New Delhi with a team of talented Chefs and Managers. Counting the major Embassies, top corporates and Delhi's most discerning hosts as its regular clients, it has also executed large location caterings as well as held Food Festivals overseas at **The Ritz, Paris, Harrods, London, The Cannes International Film Festival** etc. Events Etc. now is also **London's top pan Asian catering company.**

The **O.W.H Management Consultancy Services Division** has carried out several assignments for blue chip companies in India and overseas. This division, in addition to being the foremost Food & Beverage Consultancy of its kind, prides itself as probably the only one with experience in planning and executing Clubs and Convention Centres.

**Old World Academy** is the educational arm of the group that organises continuing educational courses and workshops and has tied up in the past with the **School of Hotel Administration, Cornell University** and the **Tisch School for Arts, N.Y.U.**

The credo of the group is to provide a memorable experience in each guest interaction. Old World Hospitality is the only hospitality company in India, which straddles hotels, restaurants, clubs, convention facilities and entertainment - all with equal aplomb.

## **OLD WORLD HOSPITALITY PVT. LTD.**

### *Operations At A Glance*

#### **NEW DELHI**

##### **HABITAT WORLD**

*India Habitat Centre, Lodhi Road*

58 Guest Rooms

20 Conference, Banquet Rooms

4 Performance Venues

The All American Diner

Eatopia - Food Court & More

Delhi 'O' Delhi - India's Dining Room

Past Times - Olde English Pub

Oriental Octopus - 8 Cuisines Of The Orient

The Deck - Restaurant. Lounge. Pool

Lite Zone - Fitness Centre

*www.habitatworld.com*

##### **HOTEL BROADWAY**

*4/15A, Asaf Ali Road*

26 Guest Rooms

Chor Bizarre - India's Restaurant

Thugs - The Pub Not The People

The Broadway Banquet

##### **EVENTS ETC.**

*Catering & Entertainment*

##### **OLD WORLD HERITAGE**

*Daily Tourism Packages*

Enchanting India - Folk Dances Of India

Chor Bizarre's Memory Lanes - Walks Of Old Delhi

Chor Bizarre's India - An Offbeat T.V. Dinner

Wazwan - The Traditional Kashmiri Meal

##### **OLD WORLD CULTURE**

*Trust For The Performing Arts*

##### **OLD WORLD ACADEMY**

*Continuing Education*

##### **OLD WORLD CULINARY ACADEMY**

*Culinary Arts*

##### **O.W.H. MCS DIVISION**

*Management & Consultancy Services*

#### **LONDON**

16, Albemarle Street, Mayfair

Chor Bizarre - India's Restaurant

Chor Bizarre India's Art - Gallery

*www.chorbizarre.com*

167, Drury Lane, Covent Garden

Tamarai - Restaurant . Bar . Gallery . club

*www.tamarai.co.uk*

Sitaaray - India's Grill

*www.sitaaray.com*

Old World Hospitality International

*Hospitality Consultancy Services*

#### **NOIDA**

*Savoy Suites, Sector 16*

Chor Bizarre - India's Restaurant

Oriental Octopus- 8 Cuisines Of The Orient

Lynx - Conference And Party Room

#### **GURGAON**

Epicentre

Apparel House, Sector 44

Auditorium

Amphitheatre

Exhibition Hall

Drift

Lynx

*www.epicentre.co.in*

*Metropolitan Mall*

Chor Bizarre - India's Restaurant

